

C24 GALLERY - VOLTA NY, 2014

3.6.14 - 3.9.14

KATJA LOHER
BOOTH 1.20



New York, NY (February 5, 2014) – C24 Gallery is pleased to present works by gallery artist **Katja Loher** at VOLTA NY 2014, on view from March 6-9, 2014.

Katja Loher will present a new body of work featuring her signature video sculptures incorporating performance art, dance, human activity, nature, hand-blown glass and technology through unconventional presentations. Loher's contribution to the evolution of video art puts her at the forefront of the genre, continuing C24 Gallery's mission of working with artists creating a unique dialogue within their evolutionary practices.

Using physical objects such as hand-blown glass bubbles or weather balloons, Loher's carefully choreographed videos will be encased or projected allowing visitors to immerse themselves fully in her creations. The idealized, artificial worlds she creates sit in harmony with our own, often unpleasant, reality, and serve as a way for us to reflect on how our day-to-day lives affect the world around us. Loher breaks away from the canon of video art created before her by taking the video away from the projector or television screen and enclosing it in an environment, making mini microcosms of a different, imagined reality.

Loher films her work on a green screen, carefully directing her cast of characters to make movements, perform dances, or spell out her 'video alphabet.' Each tiny universe makes an elaborate commentary on a bigger issue, such as the slow disappearance of the bee population. She designs the costumes herself, and often films the work on the roof of her studio in Brooklyn. The finished products are aesthetically beautiful and mesmerizing to look at, similar to the movements of synchronized swimmers working together in perfect harmony.

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514 West 24th Street, New York, NY 10011 +1(646)416-6300 c24gallery.com



Viewing Loher's work reminds us of the inherent beauty in the world around us, while drawing attention to issues relevant to today's day and age. Her persistent ability to push the limits of video in Contemporary art allows Loher to give viewers an uncommon experience unique to her practice.

In addition to a solo booth, Katja Loher will participate in GalleryLOG, a collaborative series with Volta NY. GalleryLOG will produce a limited number of Volta NY artist-interview videos to be exhibited during the fair and distributed via various online art publication partners.

About Katja Loher

Katja Loher was born in 1979 in Zurich, Switzerland and lives and works in Basel and New York City. Loher's work has been shown in solo and group exhibitions worldwide, including: Figge Art Museum, Davenport, Iowa, USA; MuBE, Museu Brasileiro da Escultura, São Paulo, Brazil; MAXXI Museum, Rome, Italy; United Nations Pavilion, Shanghai Expo, China; SIGGRAPH Asia, Yokohama, Japan and Art Digital, Moscow, Russia. Her work is featured in many private and public collections, among them: 21C Museum, Kentucky, Credit Suisse Collection, Switzerland; eN Arts Collection, Japan; and Horsecross Collection, UK.

About C24 Gallery

Based in New York, C24 Gallery opened its doors in 2011 as a gallery of international contemporary art that focuses on artists from diverse geographies. The gallery is dedicated to identifying and providing a platform for international artists who are often at an early stage of their career or who have already achieved critical acclaim outside of New York. The gallery represents artists working in all media, including painting, sculpture, photography, film, video, drawing, printmaking, and installations.

For more information about C24 Gallery, please visit <http://www.c24gallery.com>

Volta NY

82 Mercer Street, New York, NY 10012

March 6-9, 2014

Thursday, March 6	11:00am-2:00pm - Guests of Honor (Invitation only)* 2:00pm-5:00pm -VIP/Press (Invitation only)* 6:00pm-9:00pm - Public Vernissage
Friday, March 7	10:00am-8:00pm
Saturday, March 8	10:00am-8:00pm
Sunday, March 9	10:00am-5:00pm

*Mutually acknowledged VIP access between Volta NY and The Armory Show

Volta NY is an invitational solo project fair dedicated to Contemporary Art.

Image Caption: Katja Loher, Exhibition view from Other Voices, C24 Gallery, 2013

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