

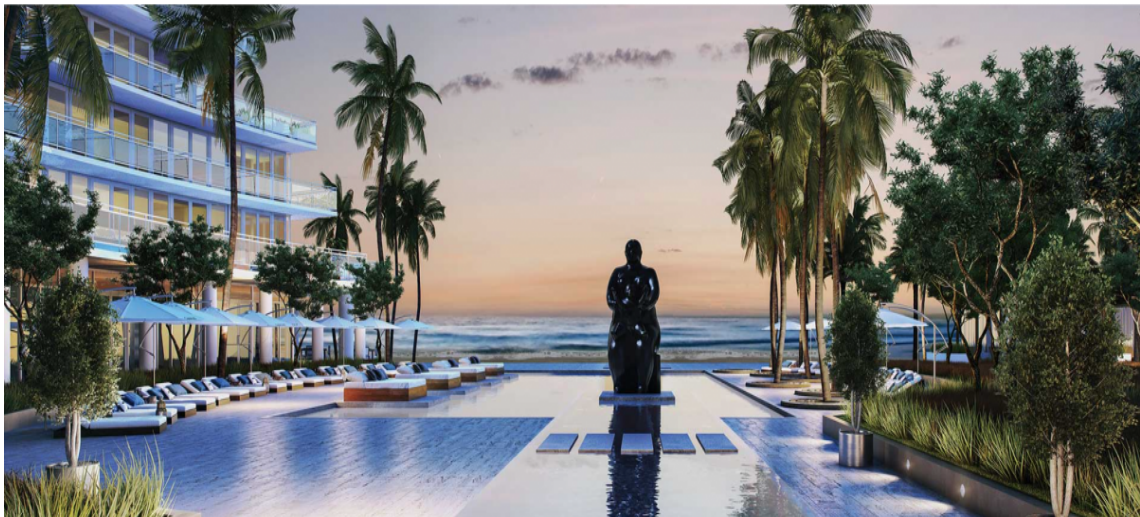
Forbes

Lifestyle #DeLuxe

11 Art Basel-Inspired Installations At Luxurious Condos & Hotels

NOV 30, 2016 Keith Flamer , CONTRIBUTOR I cover design, architecture and luxury estates. Opinions expressed by Forbes Contributors are their own.

As Art Basel, the world's premiere art fair, kicks off this week in Miami, the tropical air is ripe for a tour of tantalizing installations that showcase the extraordinary public art trend at luxurious condos and hotels. Developers like Related Group are dedicating generous exhibition space in new construction projects—aligning with famous artists to curate show-stopping centerpieces in contemporary penthouses, grand lobbies, and poolside courtyards.



These museum-quality contemplative objects sculpted, painted and muralled by prominent artists helps lure high-end, art-loving condo investors. Naturally, Miami's al fresco ambiance helps the vibrant, sultry city set this monumental centerpiece trend on fire. Here's a peek at some favorite public art (past, present and future) in gardens, courtyards, lobbies, elevators, or on sidewalks and tower façades—all in the kindred spirit of Art Basel's visionaries

Oceana Bal Harbour



"Ballerina" by artist Jeff Koons.

Oceana Bal Harbour, the 240-unit artful Miami luxury condominium, with homes priced from \$3 to \$30 million, has an museum-worthy art program unveiling during Art Basel and boasts a jaw dropping art library designed by revered Mexican-born artist Jorge Mendez Blake, where he also exhibits his mastery works. But the condominium's masterpiece is its courtyard "Ballerina" by Jeff Koons.

Park Groove



Jaume Plensa's mesmerizing trio of resin sculptures called "The Poets (Body Soul God, Country, Water Fire)."

Park Grove, the first U.S. residential development by architectural firm OMA/Rem Koolhaas, is highlighted by a sculpture trio by Spanish artist Jaume Plensa, The Poets (Body Soul God, Country, Water Fire). The three color-

shifting resin sculptures sit atop 35-foot stainless steel poles, serving as a visual marker on one of Miami's most traveled streets.

SLS Brickell



German artist Markus Linnenbrink's 40,000-square-foot drip mural on the tower's exterior façade

A massive 40,000-square-foot drip mural by German artist Markus Linnenbrink flanks the 55-story SLS Brickell condo/hotel's exterior façade, along with a digital installation of six "Video Islands" on the porte-cochère's ceiling by multi-media artist Katja Loher.

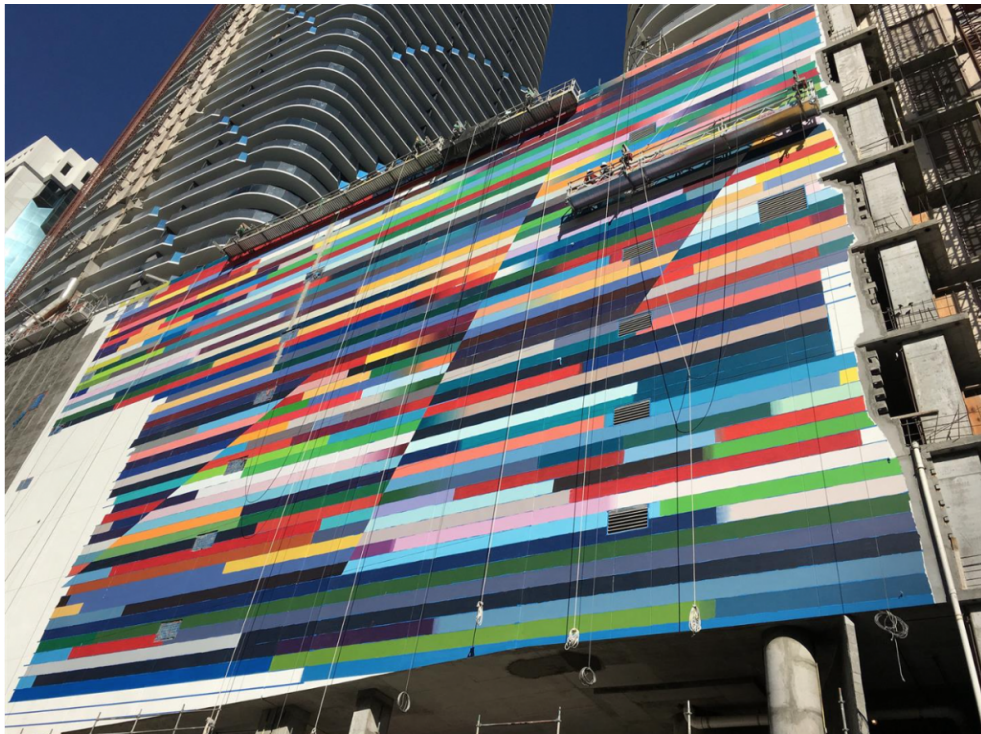
W South Beach Hotel



A Damien Hirst piece at the W South Beach Hotel. More art will grace a new penthouse.

Real estate tycoon, über art collector and Art Basel party host Aby Rosen and his company, RFR Holding, hangs some of his most valuable work in the hip W South Beach Hotel featuring a new multi-million dollar penthouse redesign, including original works by Andy Warhol, Jean Michel Basquiat and Damien Hirst.

Brickell Heights & SLS Lux



Fabian Burgos mural at Brickell Heights

The two Arquitectonica-designed condos frame the central portion of South Miami Avenue and will feature two large-scale, coextending murals created by contemporary Argentinian artist Fabian Burgos. Described by the artist as ‘giantography’—the murals embody intense colors and vibrant geometric blocks.

Gran Paraiso



Pablo Atchugarry untitled sculpture at Gran Paraiso

Gran Paraiso, the 11-acre master planned Biscayne Bay community going vertical in Edgewater will feature a sculpture park that will be accessible to the entire district. GranParaiso, one of four towers in the Paraiso District, will house works of art by major artists like Pablo Atchugarry, Frank Stella, David Hayes, Vik Muniz, Alex Katz, Inti Hernandez and Florencio Gilbert.

70 Vestry



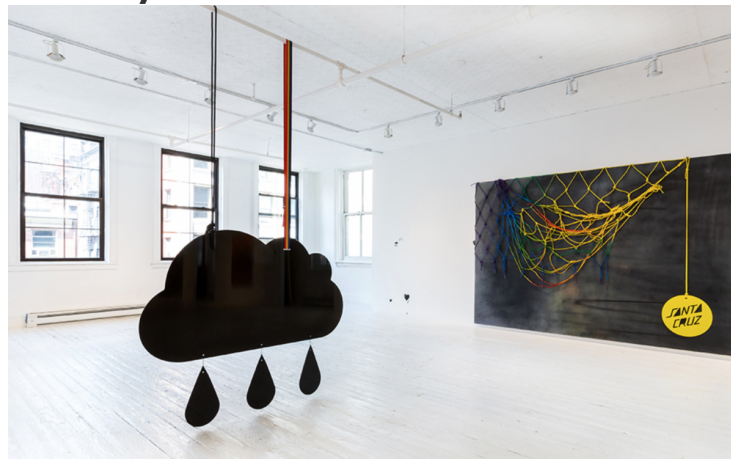
70 Vestry's lobby will feature art from local Tribeca artists.



Darren Almond's "Fullmoon@Cape Reinga" at 70 Vestry.

New York's future waterfront condominium will display a reflective façade using marble from the same Italian quarry Michelangelo used to create his masterpieces 520 years ago. Related Group is curating special artwork for the condo, including a still secret commissioned piece. The condo's double-height lobby will boast hand-crafted furniture, and other artwork inspired by Tribeca's artistic heritage—such as Darren Almond's "Fullmoon@Cape Reinga" painting and Alyson Shotz's acrylic sculpture, "Warped Tube in 3 Dimensions #2."

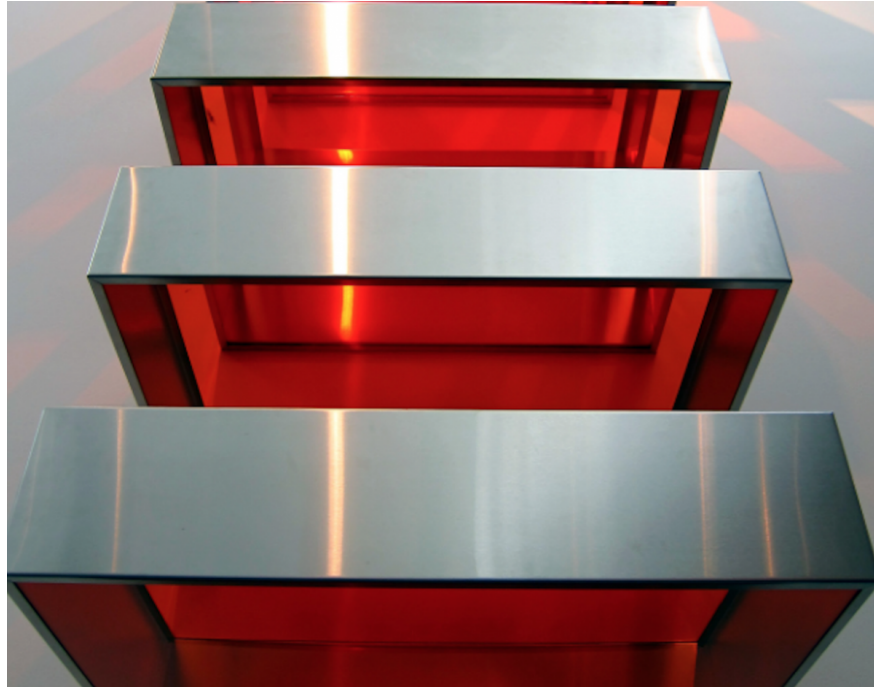
1 Great Jones Alley



Future 1 Great Jones Alley residents will have access to their own private art gallery courtesy of Eric Firestone Gallery. Pictured: Wendy White's hanging sculptures inspired by California fantasy.

Opening in October 2017, this boutique development in a pop art alcove where Andy Warhol, Keith Haring and Jean-Michel Basquiat once played and painted, will feature a private art gallery for residents curated by next-door neighbor Eric Firestone Gallery—celebrating the rich history and culture of the area.

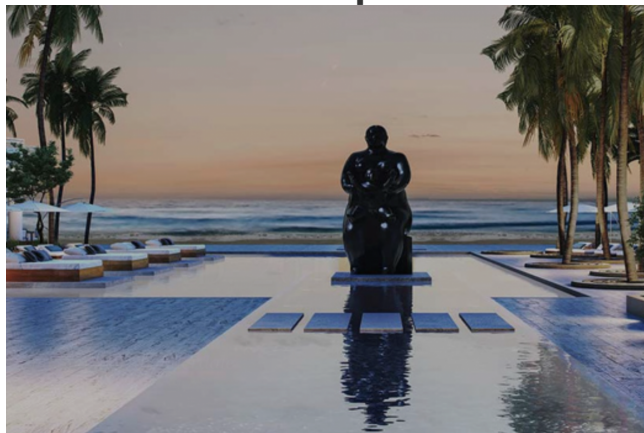
Jade Signature



Donald Judd installation.

Back in south Florida, Jade Signature's \$32.9M penthouse will have the option to buy a design package curated by interior designer Pierre-Yves Rochon. Included in the package is a one-of-a-kind Donald Judd artwork.

Auberge Beach Residences & Spa



Botero's "La Maternidad," at Auberge Beach Residences & Spa Fort Lauderdale

In Broward County (just north of Miami), Auberge Beach Residences & Spa Fort Lauderdale is framed by a massive Botero called “La Maternidad.”

Hyde Midtown



Roberto Fabelo's Viaje Fantástico sculpture

Hyde Midtown boasted a replica of Cuban sculptor/painter Roberto Fabelo's *Viaje Fantástico* (meaning fantastic voyage). Meanwhile, Hyde Resort & Residences (opening early 2017) will feature a Rafael Domonech installation in its porte-cochere that will be unveiled during Art Basel.

<http://www.forbes.com/sites/keithflamer/2016/11/30/11-art-basel-inspired-installations-at-luxurious-condos-and-hotels/#71089e042aca>